

BUSINESS INTELLIGENCE REPORT

Kennards Hire

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Your Business AI Score Below Average

Below average — key areas need attention to stay competitive.



Score Breakdown

SPEED	Website Speed	30
MOBILE	Mobile Experience	30
VISIBILITY	Online Presence	40
SEO	SEO Basics	60
AI	AI Opportunity	71

Recommendations

HIGH IMPACT Ai Readiness

#1

High opportunity for AI automation

Your business has no live chat to capture after-hours leads; no online booking system. An AI receptionist answers every call, books jobs, and follows up with customers — even at 2am. Your competitors who adopt AI first will capture the leads you're currently losing.

HIGH IMPACT Website Speed

#2

Your website is too slow

Your website is underperforming on speed. 53% of mobile visitors leave after just 3 seconds of loading. An AI-powered website loads instantly and never loses a customer to slow speeds.

HIGH IMPACT Mobile Experience

#3

Losing mobile customers

Your mobile experience needs improvement. Customers on phones see a slow, unstable layout. An AI receptionist captures leads 24/7 even when your website can't.

MODERATE Online Presence

#4

Competitors are more visible online

We couldn't find a Google Business Profile for your company. This is the #1 way local customers find tradies. Businesses with a Google profile get 7x more clicks than those without.

Hear What Your AI Receptionist Sounds Like

Free 2-minute demo call. No obligations. Your AI answers in your business name.

+61 7 3130 4377

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