

BUSINESS INTELLIGENCE REPORT

# Bunnings

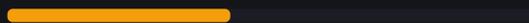
https://www.bunnings.com.au

Generated: 17 February 2026



## Your Business AI Score Below Average

Below average — key areas need attention to stay competitive.



### Score Breakdown

<b>SPEED</b>	Website Speed	30
<b>MOBILE</b>	Mobile Experience	30
<b>VISIBILITY</b>	Online Presence	25
<b>SEO</b>	SEO Basics	61
<b>AI</b>	AI Opportunity	65

## Recommendations

HIGH IMPACT

Online Presence

#1

### Competitors are more visible online

We couldn't find a Google Business Profile for your company. This is the #1 way local customers find tradies. Businesses with a Google profile get 7x more clicks than those without.

HIGH IMPACT

Website Speed

#2

### Your website is too slow

Your website is underperforming on speed. 53% of mobile visitors leave after just 3 seconds of loading. An AI-powered website loads instantly and never loses a customer to slow speeds.

HIGH IMPACT

Mobile Experience

#3

### Losing mobile customers

Your mobile experience needs improvement. Customers on phones see a slow, unstable layout. An AI receptionist captures leads 24/7 even when your website can't.

HIGH IMPACT

Ai Readiness

#4

### High opportunity for AI automation

Your business has no online booking system. An AI receptionist answers every call, books jobs, and follows up with customers — even at 2am. Your competitors who adopt AI first will capture the leads you're currently losing.

## Hear What Your AI Receptionist Sounds Like

Free 2-minute demo call. No obligations. Your AI answers in your business name.

+61 7 3130 4377

CALL NOW — FREE DEMO