

Business Intelligence Report

# JNF Plumbing Cairns

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Your Business AI Score: Poor

## Score Breakdown



## Recommendations

**HIGH IMPACT** Website Speed

### Your website is too slow

Your website is underperforming on speed. 53% of mobile visitors leave after just 3 seconds of loading. An AI-powered website loads instantly and never loses a customer to slow speeds.

**HIGH IMPACT** Mobile Experience

### Losing mobile customers

Your website isn't mobile-optimised. 68% of Australian tradies' customers search on their phone. Without a mobile-friendly site, you're invisible to most potential customers.

**MEDIUM IMPACT** SEO Basics

### Google can't find your business

Your SEO setup needs work. Google can't properly understand and rank your website. Customers searching for your services are finding your competitors instead.

**HIGH IMPACT** AI Readiness

### High opportunity for AI automation

Your business has no live chat to capture after-hours leads; no online booking system. An AI receptionist answers every call, books jobs, and follows up with customers — even at 2am. Your competitors who adopt AI first will capture the leads you're currently losing.

**HIGH IMPACT** Online Presence

### Competitors are more visible online

We couldn't find a Google Business Profile for your company. This is the #1 way local customers find tradies. Businesses with a Google profile get 7x more clicks than those without.

## Hear What Your AI Receptionist Sounds Like

Free 2-minute demo call. No obligations. Your AI answers in your business name.

[Visit sunaivadigital.com/demo](https://sunaivadigital.com/demo)