

Enhanced Veo 3 Video Prompt: SUNAIVA Memory Transformation

Duration: 45-60 seconds

Aspect Ratio: 16:9 landscape (optimal for business/marketing content)

Audio: Native audio generation with professional voiceover and ambient sounds

Character Consistency Guidelines

- **Main Character:** Professional business person, 30-35 years old, wearing modern business casual attire (navy blazer, white shirt), consistent appearance throughout all scenes
- **Consistent Elements:** Same workspace setup, identical laptop model, consistent lighting temperature (warm, professional)
- **Facial Expressions:** Clear emotional progression from frustration to relief to satisfaction

Scene-by-Scene Enhanced Breakdown

Scene 1 (0-10 seconds): The Frustration

Visual Direction:

- **Camera Movement:** Slow push-in from medium shot to close-up on character's frustrated face
- **Lighting:** Slightly harsh, cool-toned office lighting to emphasize stress
- **Character Action:** Person typing aggressively, pausing to rub temples, sighing audibly
- **Screen Content:** ChatGPT interface showing repetitive business information being typed
- **Text Overlay:** "Tired of re-explaining everything to AI?" (clean, modern sans-serif font)

Audio Elements:

- Frustrated typing sounds (keyboard clicks)
- Subtle ambient office noise
- Character's audible sigh of frustration
- Soft background music (minor key, building tension)

Scene 2 (10-20 seconds): The Repetition Cycle

Visual Direction:

- **Camera Movement:** Time-lapse effect with smooth dolly movement around the workspace
- **Transition Effect:** Calendar pages flipping with motion blur
- **Character Consistency:** Same person, same outfit, showing passage of time through subtle changes (different times of day lighting)
- **Screen Content:** Multiple ChatGPT conversations showing identical information being re-entered
- **Text Overlay:** "Every conversation starts from scratch" (animated text reveal)

Audio Elements:

- Page flipping sounds synchronized with visual
- Repetitive typing rhythm (emphasizing monotony)
- Clock ticking subtly in background
- Music continues building tension

Scene 3 (20-30 seconds): The Discovery

Visual Direction:

- **Camera Movement:** Smooth reveal shot - camera pulls back from frustrated scene, then elegant pan to show SUNAIVA interface
- **Lighting Transition:** Warm, inviting light gradually replaces harsh office lighting
- **Character Expression:** Moment of curiosity and intrigue as they discover SUNAIVA
- **Interface Design:** Clean, beautiful SUNAIVA interface with smooth animations
- **Text Overlay:** "Meet SUNAIVA - The AI that actually remembers" (elegant fade-in)

Audio Elements:

- Soft "discovery" chime as SUNAIVA appears
- Music transitions to hopeful, uplifting tone
- Character's subtle "hmm" of interest
- Clean interface sound effects

Scene 4 (30-40 seconds): The Advanced Interaction

Visual Direction:

- **Camera Movement:** Dynamic shot sequence - over-shoulder view of screen, then reaction shot of character's amazed expression
- **Character Action:** Engaged, leaning forward, nodding with understanding
- **Screen Content:** SUNAIVA interface showing contextual responses referencing previous conversations

- **Visual Effects:** Subtle highlight animations showing AI's memory connections
- **Text Overlay:** "Builds on every conversation you've ever had" (animated with connecting lines graphic)

Audio Elements:

- Confident, smooth typing sounds
- Character's pleased "ah" of understanding
- SUNAIVA interface sounds (sophisticated, not intrusive)
- Music reaches optimistic crescendo

Scene 5 (40-50 seconds): The Import Feature

Visual Direction:

- **Camera Movement:** Smooth zoom into screen showing import feature, then pull back to show character's satisfaction
- **Visual Effects:** Data visualization showing chat history being imported (flowing lines, progress indicators)
- **Character Expression:** Relief and satisfaction, slight smile
- **Screen Animation:** Years of conversation data flowing into SUNAIVA
- **Text Overlay:** "Bring your chat history with you" (with animated data flow graphics)

Audio Elements:

- Data transfer sounds (subtle, high-tech)
- Character's satisfied "perfect" or similar positive reaction
- Completion chime as import finishes
- Music builds to resolution

End Screen (50-60 seconds): The Call to Action

Visual Direction:

- **Camera Movement:** Slow, confident push-in on final branding screen
- **Background:** Clean, gradient background (SUNAIVA brand colors)
- **Typography:** Modern, professional font hierarchy
- **Animation:** Smooth text reveals and subtle logo animation
- **Final Frame:** "SUNAIVA" logo with tagline and website

Text Elements:

- "SUNAIVA" (large, prominent)
- "Start Remembering Today" (medium, call-to-action)
- "Special Offer - See Description"
- "SUNAIVA.com" (clear, readable)

Audio Elements:

- Professional, confident voiceover: "SUNAIVA. Start remembering today."
- Final musical resolution
- Subtle brand sound signature

Technical Specifications for Veo 3

Camera Controls:

- Use smooth, professional camera movements (no shaky cam)
- Employ cinematic techniques: push-ins, pull-outs, pans, and dollies
- Maintain consistent framing and composition rules
- Use depth of field to focus attention

Audio Generation:

- Professional voiceover with clear articulation
- Ambient sound design that supports the narrative
- Musical score that follows emotional arc
- Synchronized sound effects that enhance realism

Character Consistency:

- Maintain same actor appearance across all scenes
- Consistent wardrobe and styling
- Natural facial expressions that match emotional journey
- Realistic body language and gestures

Visual Quality:

- High-resolution, crisp imagery
- Professional color grading (warm tones for positive moments, cooler for frustration)
- Smooth transitions between scenes
- Clean, readable text overlays with professional typography

Prompt Engineering for Veo 3:

"Create a professional 60-second marketing video showing a business person's journey from AI frustration to satisfaction. Maintain character consistency throughout - same professional individual in modern business attire. Use cinematic camera movements including smooth push-ins, pull-outs, and pans. Generate natural ambient audio including typing sounds, interface interactions, and a subtle musical score that builds from tense to triumphant. Show clear emotional progression through facial expressions and body language. Include clean, modern text overlays with professional typography. Lighting should transition from harsh/cool (frustration) to warm/inviting (satisfaction). End with confident branding presentation."